

THE HERITAGE ACADEMY

**KOLKATA
NOTICE**

Date: July 9, 2021

The routine for Even Semester University Examination 2020 - 2021 (**ONLINE MODE**) for Final Year Students of BBA, BCA, BSc Media Science & MSc Media Science conducted by Maulana Abul Kalam Azad University Of Technology is scheduled as follows. Students will be allowed to give the Examination after fulfilling all the necessary requirements set by the University.

BACHELOR OF BUSINESS ADMINISTRATION

6th Semester

Date	Day	Time	Syllabus	Paper Code	Paper Name	UPID
13-Jul-21	Tuesday	2.00 pm - 3.30 pm	OLD	BBA601	FINANCIAL MANAGEMENT - III	6344
			NEW	BBA(N)-601	MANAGEMENT ACCOUNTING	6521
14-Jul-21	Wednesday	2.00 pm - 3.30 pm	OLD	BBA602	MARKETING MANAGEMENT - III	6345
			NEW	BBA(N)-602	ADVERTISING & SALES PROMOTION	6522
15-Jul-21	Thursday	2.00 pm - 3.30 pm	OLD	BBA603	HUMAN RESOURCE MANAGEMENT - III	6346
			NEW	BBA(N)-603	INDUSTRIAL RELATIONS	6523
16-Jul-21	Friday	2.00 pm - 3.30 pm	OLD	BBA604	HEALTH CARE MANAGEMENT	6347
			NEW	BBA(N)-604	PUBLIC SERVICE MANAGEMENT	6524
17-Jul-21	Saturday	2.00 pm - 3.30 pm	OLD	BBA605	SOCIAL RESEARCH METHODS	6348

BACHELOR OF COMPUTER APPLICATION

6th Semester

Date	Day	Time	Syllabus	Paper Code	Paper Name	UPID
13-Jul-21	Tuesday	2.00 pm - 3.30 pm	NEW	HUN-601	VALUES AND ETHICS OF PROFESSION	6552
14-Jul-21	Wednesday	2.00 pm - 3.30 pm	NEW	BCAN-E601A	PYTHON PROGRAMMING	6546
			NEW	BCAN-E601C	E-COMMERCE	6548
			NEW	BCAN-E601B	ARTIFICIAL INTELLIGENCE	6547
15-Jul-21	Thursday	2.00 pm - 3.30 pm	NEW	BCAN-E602A	WEB TECHNOLOGY WITH PHP-MYSQL	6549
			NEW	BCAN-E602C	DIGITAL MARKETING	6551
			NEW	BCAN-E602B	ADVANCED DBMS WITH PLSQL	6550

BACHELOR OF SCIENCE IN MEDIA SCIENCE

6th Semester

Date	Day	Time	Syllabus	Paper Code	Paper Name	UPID
13-Jul-21	Tuesday	2.00 pm - 3.30 pm	NEW	BMS 601	DIGITAL MARKETING	6497

MASTER OF SCIENCE IN MEDIA SCIENCE

4th Semester

Date	Day	Time	Syllabus	Paper Code	Paper Name	UPID
13-Jul-21	Tuesday	11.30 am - 1.00 pm	NEW	MMC401A	COMPARATIVE MEDIA STUDIES	40221
			NEW	MMC401C	ADVANCED ANIMATION TECHNIQUES	40223
			NEW	MMC401D	PRINCIPLES OF EVENT MANAGEMENT	40224
			NEW	MMC401B	COMPARATIVE MEDIA STUDIES	40221

Arnab Kole

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OIC (EXAM), THA**