THE HERITAGE ACADEMY

KOLKATA
NOTICE

Date: 22.11.2022

The routine for Odd (3rd) Semester University Examination 2022 - 2023 (OFFLINE MODE) conducted by Maulana Abul Kalam Azad University Of Technology is scheduled as follows. Students will be allowed to give the Examination after fulfilling all the necessary requirements set by the University.

BACHELOR IN BUSINESS ADMINISTRATION

3rd Semester

DATE	DAY	TIME	SYLLABUS	SUBJECT	SUBJECT CODE	UPID
02.12.2022	Friday	2.00pm-5.00pm	2020-21-A	Business Research Methods	BBA 301	300040
05.12.2022	Monday	2.00pm-5.00pm	2020-21-A	Financial Accounting	BBA 302	300042
07.12.2022	Wednesday	2.00pm-5.00pm	2020-21-A	Marketing Management	BBA 303	300043
12.12.2022	Monday	2.00pm-5.00pm	2020-21-A	MACRO ECONOMICS IN BUSINESS	GE5B-10	510008
12.12.2022	Monday	2.00pm-5.00pm	2020-21-A	BUSINESS REGULATORY FRAMEWORK	GE5B-11	510009

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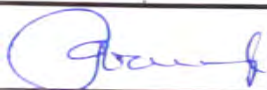
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BACHELOR IN BUSINESS ADMINISTRATION

5th Semester

DATE	DAY	TIME	SYLLABUS	SUBJECT	SUBJECT CODE	UPID
03.12.2022	Saturday	10.00am-1.00pm	2020-21-A	Financial Management and Risk Analysis	BBA 501	500096
06.12.2022	Tuesday	10.00am-1.00pm	2020-21-A	Entrepreneurship	BBA 502	500097
08.12.2022	Thursday	10.00am-1.00pm	2020-21-A	Consumer Behaviour	BBA 503(A)	500098
08.12.2022	Thursday	10.00am-1.00pm	2020-21-A	Financial Markets, Institutions and Financial Services	BBA 503(B)	500099
08.12.2022	Thursday	10.00am-1.00pm	2020-21-A	Industrial Relations	BBA 503(C)	500100
10.12.2022	Saturday	10.00am-1.00pm	2020-21-A	Data Analytics Skills for Managers	BBA 504(A)	500101

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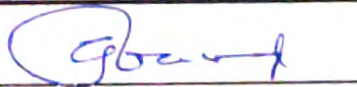
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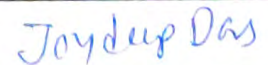
BACHELOR OF COMPUTER APPLICATION

3rd Semester

DATE	DAY	TIME	SYLLABUS	SUBJECT	SUBJECT CODE	UPID
02.12.2022	Friday	2.00pm-5.00pm	2020-21-A	Object Oriented Programming	BCAC301	300067
05.12.2022	Monday	2.00pm-5.00pm	2020-21-A	Operating System	BCAC302	300069
07.12.2022	Wednesday	2.00pm-5.00pm	2020-21-A	Data Structure and Algorithm	BCAC303	300071
09.12.2022	Friday	2.00pm-5.00pm	2020-21-A	Value and Ethics of Profession	BCAS301	320005
12.12.2022	Monday	2.00pm-5.00pm	2020-21-A	Career Strategy	GE1B-15	110015
12.12.2022	Monday	2.00pm-5.00pm	2020-21-A	E-Learning	GE1B-20	110020
12.12.2022	Monday	2.00pm-5.00pm	2020-21-A	Digital Transformation & Industry 4.0	GE1B-22	110022

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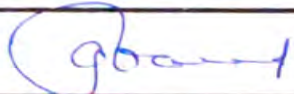
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BACHELOR OF COMPUTER APPLICATION

5th Semester

DATE	DAY	TIME	SYLLABUS	SUBJECT	SUBJECT CODE	UPID
03.12.2022	Saturday	10.00am-1.00pm	2020-21-A	Internet Technology	BCAC501	500126
06.12.2022	Tuesday	10.00am-1.00pm	2020-21-A	Computer Networking	BCAC502	500128
08.12.2022	Thursday	10.00am-1.00pm	2020-21-A	Design & Analysis of Algorithm	BCAD501B	500130
08.12.2022	Thursday	10.00am-1.00pm	2020-21-A	Numerical and statistical Methods	BCAD501D	500132
08.12.2022	Thursday	10.00am-1.00pm	2020-21-A	GUI Programming with .NET	BCAD501E	500133

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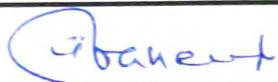
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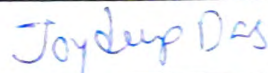
BACHELOR OF SCIENCE IN MEDIA SCIENCE

3rd Semester

DATE	DAY	TIME	SYLLABUS	SUBJECT	SUBJECT CODE	UPID
02.12.2022	Friday	2.00pm-5.00pm	2020-21-A	Introduction to film studies- In current perspective	BMS 301	300088
05.12.2022	Monday	2.00pm-5.00pm	2020-21-A	Introduction to consumer behaviour, marketing and advertising	BMS 302	300089
07.12.2022	Wednesday	2.00pm-5.00pm	2020-21-A	Journalism 2- Electronic Media	BMS 303	300090
09.12.2022	Friday	2.00pm-5.00pm	2020-21-A	Current affairs in political and economic perspective	BMS 305	300094
12.12.2022	Monday	2.00pm-5.00pm	2020-21-A	Story telling for audio and video production	GE2B-12T	213012

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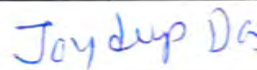
BACHELOR OF SCIENCE IN MEDIA SCIENCE

5th Semester

DATE	DAY	TIME	SYLLABUS	SUBJECT	SUBJECT CODE	UPID
03.12.2022	Saturday	10.00am-1.00pm	New	Media Research and Methodology	BMS 501	5802
06.12.2022	Tuesday	10.00am-1.00pm	New	Entrepreneurship & Media Management	BMS 502	5803
08.12.2022	Thursday	10.00am-1.00pm	New	Ecology & Environmental Communication	BMS 503	5804
10.12.2022	Saturday	10.00am-1.00pm	New	Electronic Media production	BMS 504 A	5805
10.12.2022	Saturday	10.00am-1.00pm	New	Advertising, PR & Events	BMS 504 B	5806
10.12.2022	Saturday	10.00am-1.00pm	New	Film Making	BMS 504 C	5807

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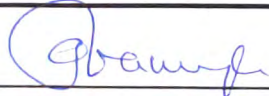
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MASTER OF SCIENCE IN MEDIA SCIENCE

3rd Semester

DATE	DAY	TIME	SYLLABUS	SUBJECT	SUBJECT CODE	UPID
02.12.2022	Friday	2.00pm-5.00pm	New	Management Principles & Media Business	MMC 301 D	30369
05.12.2022	Monday	2.00pm-5.00pm	New	Research on Copywriting & Visualization Strategies	MMC 302 D	30376
07.12.2022	Wednesday	2.00pm-5.00pm	New	Marketing Fundamentals & Corporate Communications	MMC 303 D	30379
09.12.2022	Friday	2.00pm-5.00pm	New	Consumer behaviour & Brand Management	MMC 304 D	30384

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