

AICTE:MANDATORYDISCLOSURE

18.1NameoftheInstitution:THEHERITAGE ACADEMY

Address:	994, Madurdaha, Chowbaga Road, Anandapur P.O.-EastKolkataTownship,Kolkata-700107
ContactNo.	033-66270600/0649/0476/0477/ 0609
E-Mail	admin@tha.edu.in
Website	www.tha.edu.in

18.2Name &addressoftheTrust **KalyanBhartiTrust**

Address:	994, Madurdaha, Chowbaga Road, Anandapur P.O.-EastKolkataTownship,Kolkata-700107
ContactNo.	033-66270600/0649/0476/0477/ 0609
E-Mail	kalyanbhartitrust@gmail.com

18.3Name&addressofthe Principal **Prof.(Dr.)Gour Banerjee**

Address:	994, Madurdaha, Chowbaga Road, Anandapur P.O.-EastKolkataTownship,Kolkata-700107
ContactNo.	033-66270649
E-Mail	principal@tha.edu.in

18.4NameoftheAffiliating University **MaulanaAbulKalamAzadUniversityofTechnology, West Bengal** (Formerly West Bengal University of Technology)

18.5Governance	
i)Organizationalchartandprocess	Organizational Chart is available at the link https://tha.edu.in/http://tha.edu.in/organisational-structure/

ii)GrievanceRedressalmechanism for faculty, staff and students	<p>(a) Grievance of members of faculty and staff are being addressed through the Principal. The Institute has a Grievance Redressal Cell comprising with senior members of faculty and staff. The stakeholders may report their grievances to the Principal of the Institute. Such complaintsare thenforwardedto theChairman of the Committee and necessary proceedings are made.</p> <p>(b) Grievance of students are addressed through concerned Departmental Coordinators on any academic matters. For any other matter where students so desire, Student Co-ordinator of the Institute may be approached. An aggrieved student may submit a complaint to any Members of the Faculty, staff or Principal. Such complaints arethenforwardedtotheChairmanofthe</p>
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	Committee and necessary proceedings are made.
Establishment of Anti Ragging Committee	Exist in the college and the link is https://tha.edu.in/statutory-committees-2/
Establishment of Online Grievance Redressal Mechanism	Exist in the college and the link is https://tha.edu.in/statutory-committees-2/
Establishment of Grievance Redressal Committee in the Institution and Appointment of OMBUDSMAN by the University	Exist in the college and the link is https://tha.edu.in/statutory-committees-2/
Establishment of Internal Complaint Committee	Exist in the college and the link is https://tha.edu.in/statutory-committees-2/
Establishment of Committee for SC / ST	Exist in the college and the link is https://tha.edu.in/statutory-committees-2/
Internal Quality Assurance Cell	Exist in the college and the link is http://tha.edu.in/iqac/
Equal Opportunity Facilities Cell	Exist in the college and the link is https://tha.edu.in/http://tha.edu.in/eofc/

18.6 Programmes

i) Name of Programmes approved by AICTE	a) Management-BBA b) Computer Applications-BCA		
ii) Names of Programmes Accredited by NBA	NIL		
iii) Status of Accreditation of the Courses	Affiliated for the Academic Year 2024-25 has been accorded by Maulana Abul Kalam Azad University of Technology (MAKAUT), West Bengal		
iv) Total Number of Courses	Two		
v) For each Programme the following details are to be given (Preferably in tabular form):			
UG Programme	Department	No. of Seats	Duration
• MANAGEMENT	BBA	120	4 Years
• COMPUTER APPLICATIONS	BCA	120	4 Years

d. Cut-off mark/Ranking for Admission in BCA & BBA

Stream	2024-2025	
	First Rank	Last Rank
BCA	20	6659
BBA	39	9011

vi. Fee (as approved by the state government): Not Applicable

vii. Name and duration of Programme(s) having Twinning and Collaboration with Foreign University(s) and being run in the same Campus along with status of their AICTE approval. If there is Foreign Collaboration, give the following details, if any: NIL

- a. Details of the Foreign University, if any: NA
- b. Name of the University: NA
- c. Address: NA
- d. Website: NA
- e. Accreditation status of the University in its Home Country: NA
- f. Ranking of the University in the Home Country: NA
- g. Whether the degree offered is equivalent to an Indian Degree? If yes, the name of the agency which has approved equivalence. If no, implications for students in terms of pursuit of higher studies in India and abroad and job both with in and outside the country : NA

viii. Nature of Collaboration: NA

ix. Completed details of payment a student has to make to get the full benefit of Collaboration: NA

x. For each Programme Collaborated provide the following: NA

xii. Programme Focus: NA

x. Number of seats: NA

xi. Admission Procedure: NA

xii. Fee (as approved by the state government): NA

xiii. Whether the Collaboration Programme is approved by AICTE? If not whether the Domestic/ Foreign University has applied to AICTE for approval: NA

Faculty

i) Course/Branch wise list Faculty members:

BCA

NAME	PANNO.	DOB	DOJ	HIGHEST QUALIFICATION	NATURE OF APPOINTMENT
MR ARNAB KOLE	BCYPK9363H	02-08-1982	07-07-2008	M.TECH(CSE), MCA	Permanent Faculty
MSATRAYEE CHATTERJEE	BWSPS9574C	12-03-1987	03-05-2010	MTECH(CSE)	Permanent Faculty
M RDIGBIJAYGUHA	AUXPG7910J	23-05-1984	03-05-2010	M.TECH(CSE),	Permanent Faculty
MRSOUVIK PAUL	BESPP8472G	04-11-1986	08-01-2014	M.TECH(ECE)	Permanent Faculty

MR SHAMEEK MUKHOPADHYAY	ARGPM8857L	30-04-1982	25-08-2011	M.TECH(IT)	Permanent Faculty
DR ARIJIT CHAKRABORTY	AFDPC4969G	02-11-1976	14-08-2013	PHD	Permanent Faculty
DRJOYDEEPDAS	AKOPD5452H	15-10-1979	10-08-2010	PHD	Permanent Faculty
MR SOMNATH BHATTACHARYYA	BACPB0705J	04-12-1980	25-07-2011	M.TECH	Permanent Faculty
MRPARICHAY CHAKRABARTI	AFLPC1102M	07-12-1973	16-07-2008	MCA,PGDBA	Permanent Faculty
MRATINDRANAG	AGVPN2873M	08-01-1977	08-07-2008	M.TECH(CSE)	Permanent Faculty
DRDIPANKARDAS	AQXPD4721A	26-10-1973	10-07-2008	PHD	Permanent Faculty
MRS MADHURIMA BANERJEE	AKEPB6952A	21-09-1983	03-05-2010	M.SC.INCOMPUTER ANDINFORMATION SCIENCE	Permanent Faculty
MRS.GOPA SAMADDAR	BYDPS2466N	01.03.1985	06.11.2024	MBA-HUMAN RESOURCES	Permanent Faculty
MSSUDAKSHINA DUTTA ROY	ANCPD9965A	29-01-1976	24-08-2009	M.A.M.ED	Permanent Faculty

BBA

NAME	PANNO.	DOB	DOJ	HIGHEST QUALIFICATION	NATURE OF APPOINTMENT
MRBRATINMAITI	ANBPM3131G	21-09-1973	07-05-2010	MBA- MARKETING	Regular
MRSUMANKUMAR BEDAJNA	AJKPB7361A	26-06-1979	02-06-2008	M.SC.(ECONOMICS)	Regular
MRSARPITASIL	BYEPS5046P	18-12-1980	11-07-2008	M.COM,MPHIL	Regular
MRAWANISH TIWARI	AJJPT2257J	22-01-1991	01-04-2022	MBA-FINANCE	Regular
MSRENIYA ADHIKARY	CJLPA3308M	21-05-1994	16-03-2022	MBA-MARKETING	Regular
MRS ANANYA BANERJEEPANDA	BBRPP3007K	22-01-1983	15-07-2010	M.COM	Regular
MRSSUDIPTA ROY	BXSPR1881A	08-12-1989	01-08-2018	M.SC.INMATHEMATICS	Regular
MRS RUCHI KISHANPURIA	AOQPK0475D	01-04-1981	01-09-2021	MBA-FINANCE	Regular
MSSANGITA GHOSH	AQBPG3829J	22-07-1984	03-08-2009	M-PHILINMANAGEMENT	Regular
MRASITPATRO	AZVPP6942J	01-07-1972	13-12-2021	MBA-FINANCE	Regular
MRSSARIKA AGARWAL	AEYPA1944H	01-10-1977	01-02-2008	CA	Regular
MRSANATAN MAHAKUD	ANAPM5011E	01-07-1974	01-10-2024	M.A(ODIA),M.SC(YOGA&N ATUROPATHY)	Regular
MSSREYASIRAY	AJXPR0918A	09-09-1981	03-05-2010	MAINSOCIOLOGY	Regular
MR AMITAVA GHOSH DASTIDAR	AIZPD5906F	30-12-1969	01-02-2020	MBA-HUMAN RESOURCES	Regular

ii) Permanent Faculty

UG Programme	Department	No.of Faculty
• MANAGEMENT	BBA	14
• COMPUTER APPLICATIONS	BCA	14

iii) Adjunct Faculty-NIL

iv) PermanentFaculty:StudentRatio:1:25

ProfileofPrincipal

- i. Name :Prof(Dr.)GourBanerjee
- ii. DateofBirth :17/07/1956
- iii. UniqueID :1-44765345198
- iv. EducationQualifications:DoctorateinManagement
- v. WorkExperience :40years
- vi. Teaching/Research/Industry/Others:40years
- vii. Areaof Specialization :Finance&Banking
- viii. CoursestaughtatUnderGraduate/PostGraduate:FinancialManagement and Accounting
- ix. Researchguidance(NumberofStudents):1
- x. No.ofpaperspublishedinNational/InternationalJournals/Conferences:7
- xi. Master(Completed):M.Com(AdvanceAccountancy),PGDBM(Equivalentto MBA), IISWBM, M Phil in Management, MAKAUT, WB
- xii. Ph.D.(Completed):PhD.inManagement,MAKAUT,WB
- xiii. ProjectsCarriedout:NIL
- xiv. Patents(Filed&Granted):NIL
- xv. TechnologyTransfer:NIL
- xvi. ResearchPublications(No.ofpaperspublishedinNational/International Journals/Conferences) :7
- xvii. No.ofBookspublishedwithdetails(Nameofthebook,PublisherwithISBN,year of publication, etc.) :NIL

Fee –

- i. No.ofFeewaiversgrantedwithamountandnameofstudents–Feewaivesaredoneon case to case basis
- ii. NumberofscholarshipsofferedbytheInstitution,duration,andamount–Deservingcases are done on a case-to-case basis.

Admission

i. Number of seats sanctioned with the year of approval

UG Programme	Department	No. of Seats Sanctioned
• MANAGEMENT	BBA	120
• COMPUTER APPLICATIONS	BCA	120

ii. Number of Students admitted under various categories each year in the last three years

UG Programme	Department	2022-2023	2023-24	2024-25
MANAGEMENT	BBA	120	120	108
COMPUTER APPLICATIONS	BCA	120	120	117

iii. Number of applications received during last year for admission under Management Quota and number admitted: **NA**

Admission Procedure

- i. Mention the admission test being followed, name and address of the Test Agency/State Admission Authorities and its URL (website)

Qualified Common Entrance Test (CET) conducted by Maulana Abul Kalam Azad University of Technology (MAKAUT), WB address is XG5V+27R, Haringhata Farm, West Bengal 741249. The link is <https://makaut.formflix.com/>.

- ii. Number of seats allotted to Test Qualified candidates separately (CET (University tests conducted test etc.)

UG Programme	Department	Sanctioned Intake	CET Allotted	Direct Admission
MANAGEMENT	BBA	120	56	52
COMPUTER APPLICATIONS	BCA	120	70	47

- iii. Calendar for admission against Management quota seats: NIL

iv. Last date of request for applications: September 15, 2024

v. Last date of submission of applications: September 15, 2024

vi. Dates for announcing final results: September 15, 2024

- vii. Release of admission list (main list and waiting list shall be announced on the same day) : September 15, 2024
- viii. Date for acceptance by the candidate (time given shall in no case be less than 15 days) – Affiliated University guidelines are been followed. 10/08/24 (Admission through CET)
- ix. Last date for closing of admission & Starting of the Academic session: August 26, 2024
- x. The waiting list shall be activated only on the expiry of date of main list: Affiliated University guidelines are been followed
- xi. The policy of refund of the Fee, in case of withdrawal, shall be clearly notified: As per

the affiliated university Guideline.

Criteria and Weightages for Admission

- i. Describe each criterion with its respective weightage i.e. Admission Test, marks in qualifying examination etc
 - The applicant must have passed the Higher Secondary Examination of the West Bengal Council of Higher Secondary Education or its equivalent examination from a recognized Board / Council.
 - Qualified Common Entrance Test (CET) conducted by Maulana Abul Kalam Azad University of Technology (MAKAUT), WB
- ii. Mention the minimum level of acceptance, if any
 - The applicant must have passed the Higher Secondary Examination of the West Bengal Council of Higher Secondary Education or its equivalent examination from a recognized Board / Council
- iii. Mention the cut-off Levels of percentage and percentile score of the candidates in the admission test for the last three years

Course	2024-2025	2023-2024	2023-2022
BBA	60%	60%	60%
BCA	60%	60%	60%

- iv. Display marks scored in Tests etc. and in aggregate for all candidates who were admitted – List of students eligible for admission is received from the affiliated university and direct admission is conducted as per affiliated university guidelines.

List of Applicants

List of candidates whose applications have been received along with percentile/percentage score for each qualifying examination in separate categories for open seats. List of candidates who have applied along with percentage and percentile score for Management quota seats (merit wise). NA

Result of Admission Under Management seats/Vacant seats: NA

- i. Composition of selection team for admission under Management Quota: NA
- ii. List of candidate who have been offered admission: NA
- iii. Waiting list of the candidate in order of merit to be operative from the last date of joining of the first list candidate: NA

Information of Infrastructure and Other Resources Available

- i. Number of Class Rooms and size of each: BBA08, BCA08, 80Sq.m. (approx)
- ii. Number of Tutorial rooms and size of each: BBA02, BCA02, 42Sq.m. (approx)
- iii. Number of Laboratories and size of each: 2, 80Sq.m. (approx)

- iv. Number of Computer Centres with capacity of each: 1 with capacity of 60
- v. Central Examination Facility, Number of rooms and capacity of each: Available, 12 rooms with a capacity of 40 students for examination.
- vi. Online examination facility (Number of Nodes, Internet bandwidth, etc.): 120 (Number of Nodes), 400 Mbps (Internet band width)
- vii. Barrier Free Built Environment for disabled and elderly persons: Available
- viii. Fire and Safety Certificate: Available
- ix. Hostel Facilities: Limited Hostel Facility available for both Boys and Girls
- x. Number of Library books/ebooks/Titles/Journals available (Programme-wise)

Program	No. of Titles	No. of Volume
BBA	150	5900
BCA	165	6700

- xi. List of online National/International Journals subscribed: Yes

List of Journals

International Journals	National Journals
Intl. Journal of Operation Research and Management Science	Indian Journal of Marketing Finance
Intl. Journal of Financial Markets	Indian Journal of Economics and Business
Intl. Journal of Computing and Applications	Indian Journal of Entrepreneurship & Management Research
Intl. Journal of Management Review and Information Technology	Journal of Software Engineering and Technology
Intl. Journal of Financial Management Research	Journal of Software Project Management & Quality Assurance
Intl. Journal of Computing and Information Technology	Journal of Intelligent Computing and Applications
Intl. Journal of Information Technology and Management	Business Economics
Intl. Journal of Finance Management	Careers360
Intl. Journal of Business Management Economics & Information Technology	India Today
Intl. Journal of Computers, Mathematical Sciences and Applications	Mathematics Today
Intl. Journal of Entrepreneurship & Management Research	
Intl. Journal of Marketing & Finance	
Global Business & Economic Review	

(National Journals –10, International Journals-13)

- xii. National Digital Library (NDL) subscription details: The Heritage Academy NDL

ClubRegistrationNumberis:INWBNC5JRZMBSFO

- xiii. ListofMajorEquipment/FacilitiesineachLaboratory/Workshop
- BasicComputingLab-I:Pc(60Nos.),Monitors(60nos.),CentreIUPS
 - BasicComputingLab-II:Pc(60Nos.),Monitors(60nos.),CentreIUPS
 - CentralComputingLab:Pc(60Nos.),Monitor(60nos.)Printer(1No.)
- xiv. ListofExperimentalSetupineachLaboratory/Workshop: NA
- xv. InnovationCell:TheInstitution'sInnovationCouncilofTheHeritageAcademy(IIC-THA)isactivelyfunctionalaspernorms
- xvi. SocialMediaCell:Active
- xvii. ComplianceoftheAcademicBankofCredit(ABC),applicabletoPGCM/PGDM Institutions and University Departments. NA
- xviii. Touploadtherespectiveshortvideo(1-2min)ofInfrastructureandfacilitiesavailablew.r.tthecoursesinthewebsite
<http://tha.edu.in/campus-tour/>
- xix. Games and Sports Facilities: There are excellent facilities for outdoor games and sports like cricket, football, volleyball. The institute has separate common rooms for boys and girls, equipped with indoor games facilities like table tennis, carom, chess etc.
- xx. TeachingLearningProcess
- **TeachingLearning Pedagogy**
 - CurriculaandSyllabusforeachoftheprogrammesas approved by the University
 - The institute follows Outcome Based Education (OBE) as a teaching-learning pedagogy.
 - **Assessment&Evaluation**

In each semester, four class assessments are conducted by the Institute as per the guidelines of the University. Besides, each student is given assignments at regular intervals.

For theoretical courses, marks obtained in class assessments, and assignments carry 30% weightage and the end semester examination conducted by the affiliated university carries 70% weightage in the concerned semester course.

Forlaboratorybasedcoursescontinuousassessmentcontains40% & weightage and end semester examination contains 60 % weightage as per the guideline of the affiliated University.
- xxi. ForeachPostGraduateCoursesgivethefollowing:NA
- xxii. TitleoftheCourse: NA
- xxiii. Laboratoryfacilitiesexclusivetothepostgraduatecourse:NA

Enrolment and placement details of students in the last 3 years

Period(Academic Year wise & Course wise)	No.of Passed-out student	No.of passed-out student-provided placement
2018-21[BBA]	117	12
2018-21[BCA]	116	48
2019-22[BBA]	118	31
2019-22[BCA]	118	58
2020-23[BBA]	120	36
2020-23[BCA]	138	17
2021-24[BBA]	113	27
2021-24[BCA]	118	24

List of Research Projects/Consultancy Works: NIL

MoUs with Industries

The Institute has MOU with the following organizations (both Government, Private and Public Sector):

A Memorandum of Understanding was signed by the Airport Authority of India (AAI) and The Heritage Academy (THA) for 5 years to create interest in Civil Aviation among students. Students of our college will be benefited through the internship support.

NOTE: Suppression and/or misrepresentation of information shall invite appropriate penal action. The Website shall be dynamically updated with regard to Mandatory Disclosures